



Stevens Creek Striders Board Meeting Minutes – June 22nd, 2015

Meeting Date: Monday June 22nd 2015 at 7:00 pm

Location: At Hans' house, 806 Piper Ave, Sunnyvale, CA

Attendees: Hugo, Randy, Hans, Hema, Imogen, Alison, Dwight

Absent: Mike, Erika

1. Approval of May Minutes.

- Alison approved minutes – Randy seconded.

2. Treasurers Report, Hugo

- \$1800 cash in the bank
- 1 new member since the last meeting

3. SCS 50K

- Peter has not sent the timeline of activities yet
- No marketing done to date
- Only 8 sign ups so far
- Added the half marathon
- Do members get a discount for the race sign up? NO
- Staggered start times
- ACTION: Check to see if Peter is able to RD this year OWNER: Hans

3. Western States

- Everything seems to be under control, final email from Lina received

4. Swag

- Mike ordered the shirts, some in white and blue
- Hat: give away for the SCS 50K, must be ordered this week (200 for the race)
- ACTION: Order the hats OWNER: Hugo (Dwight to assist)

5. Update e-mail mailer

- Add Erika and Mike Aberg, remove Hema
- OWNER: Randy (in consultation with Mike K)

6. Welcome to new board members

- Assign tasks to board members in the next meeting
- Randy: Newsletter editor
- Hugo: Treasurer
- Imogen: Aid station/social director
- Erika: Secretary
- Alison: VP
- Mike Aberg: Marketing director/evangelist

- Mike Kreaden: Web master and marketing
- Hans: President

8. Marketing Director Position

- Discuss the marketing director position and what it should be/who should do it, Mike A will be the marketing director

Announcements

July/15: Hugo
 Aug/15: Alison
 Sept/15: Randy
 Oct/15: Imogen
 Nov/15: Mike Kreaden
 Dec/15: Hans
 Jan/16: Mike Aberg
 Feb/16: Erika
 March/16: Hans
 April/16: Randy
 May/16: Alison

Time and place of next meeting:

- July:
- Monday July 13th 2015, 7 pm
- Location: Alison's house, 2432 Whitethorne Drive, San Jose, CA

Open Action items:

1. **Erika:** Make a release form for new members, OPEN
2. **Randy:** Post the financial statements, OPEN
3. **Randy:** Post the minutes on the website – OPEN
4. **Mike K** – post race debriefs, OPEN
5. **Mike K** – update membership form, OPEN
6. **Mike K** – schedule the foam rolling clinic with Anne Valta, follow up with Road Runner Sports OPEN
7. **Mike K** – make FB group private, new posts go to FB page, OPEN
8. **Mike K** – do some marketing around SCS50K, Sept 26th, OPEN
9. **Hugo/Mike** – change the web form for the membership to put other family member information, OPEN
10. **Hugo:** check out the liability insurance due date and payment amount, OPEN
11. **Hugo:** to ask Lina or Erika if she will be the SCS lead on USATF relationship involving paying membership (reimbursed) and ensuring Tues/Thurs/Sat runs are USATF sanctioned as practice runs, OPEN
12. **Imogen and Mike A:** proposal for half marathon training, DONE
13. **Hans:** contact Peter to see if any help is needed with SCS 50K