



Stevens Creek Striders Board Meeting Minutes – April 20, 2015

Meeting Date: Monday April 20 2015 at 7:00 pm

Location: At Randy's house (101 Aurora Lane, Los Gatos, CA)

Attendees: Mike, Hugo, Dwight, Randy, Hans, Hema

Absent: Imogen, Alison

1. Approval of March Minutes.
 - Randy approved minutes – Mike K seconded.
2. Treasurers Report, Hugo
 - No new expenses
 - 1 or 2 new members since the last meeting
 - Priority for new billing system to start the last week of June
3. Quicksilver aid station
 - Quicksilver aid station back up captains: Randy, Hans, Imogen (Dwight's running, Mike's pacing, Hugo might be out of town)
 - Dwight to deliver second pop-up canopy and Striders banners to Mike or Randy
4. SCS Trail Race
 - RD Peter requests assistance to promote.
 - ACTION: Mike K to change webpage to promote
 - Need promotion through social media
5. New board members
 - Hema and Dwight stepping down from the board
 - Hans to approach Alison and Imogen to confirm continued participation - COMPLETED
 - Suggestions for new members: Michele Sun, Erika Whitney
 - Who will approach the prospective members?
6. Mike to do marketing for SCS 50K, start mentioning at the morning announcements about the race, Mike to contact Sports Basement, pricing incentive (raise the price 3 weeks before)
7. Dwight to work on a training plan for SCS 50K, offer some sort of pricing

plan for the training programs, drives membership

8. Shirts for club members – Mike to look into what T-shirts are available, what styles and colors, to be made available with membership renewal and new memberships, top 10% award could be a T-shirt, give T-shirts away to the first x number of people who sign up

9. Hats – Dwight confirmed that a black under band is possible without any extra cost, will make available for the SCS 50K race, hats need to be ordered by the end of June

Sponsorship options: Compose an e-mail to request sponsorship money from Zombie Runner, Sports Basement, asking for sponsorship on T-shirt, and other participation in the race, need levels of sponsorship packages, Whole Foods, logo on hat (\$80 for their logo) – ACTION: Hema

Shirts are for club members – no other logos on the T-shirts

Hats will be a give away for the race – space for three other logos other than Stevens Creek Striders, this will be the option for sponsors

ACTION: Mike to add a widget on the website about T-shirt size for the members
Need Mike Duey's help to work on FB posts from the group to the page – ACTION: Mike

HUGO – to check liability insurance due dates and payment amounts, URGENT
Hugo to work with Lina to add Tuesday/Thursday runs as training runs , supposed to be listed at the USATF website

Membership list is now a Google doc – action item closed

Imogen and Alison – proposal for half marathon

- #1 – OPEN
- #3 – ongoing. What is being looked for? Broken links, update to content
- #4 – Hugo to send financial information to Mike. Randy to post the minutes and put them on the website
- #5 – OPEN. Mike will create a widget to let members put their results on the website.
- #6 – OPEN. Anne to give her foam roller course there.
- New item #11 – Hugo to add membership list to Google drive
- Next meeting: Tuesday May 19th
- Date: Hugo's house, 721 Sheraton Drive, Sunnyvale, CA
- Time: 7:00 pm

Announcements

May/15: Alison

June/15: Hugo/Randy

Open Action items:

1. **Hema:** Make a release form for new members
2. **Hema & Imogen:** work on new logo
3. **Randy:** Do an audit of the website, put the meeting minutes on the website
4. **Mike:** Send out a financial statement to the members via posting on the web, Dec 31 and June 30
5. **Mike:** Need to post race debriefs on website
6. **Mike:** to follow up and coordinate Road Runner Sports Team Fundraiser offer
7. **Hugo:** Check the liability insurance due date and payment amount
8. **Hugo:** to ask Lina if she will be the SCS lead on USATF relationship involving paying membership (reimbursed) and ensuring Tues/Thurs/Sat runs are USATF sanctioned as practice runs