

Stevens Creek Striders

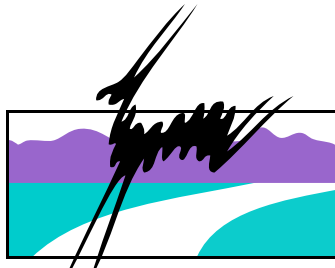
Stevens Creek Striders Board Meeting

Date: August 11, 2014

Attendees: Hugo de Groot, Dwight Brown, Alison Boudreau, Hans van Rietschote, Hema Ganapathy, Mike Kreaden, Imogen Scott

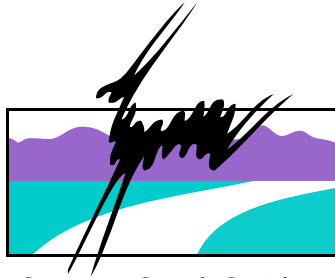
Location: Mike Kreaden's home, Sunnyvale

- Welcome given by Hans to new board members
- Approval of July meeting minutes – seconded and approved
- **Financial overview**
 - 47 members added including family members
 - Clambake is the forcing function to get members to renew
 - **ACTION:** Send out e-mail to members to remind them to pay OWNER: Hugo
 - SCS race: We have only 26 sign ups, below target
 - Mike confident that the race will fill up, must make allowances for 100 people running the race
 - **ACTION:** Mike to send reminders on the FaceBook page
 - **ACTION:** At 4 weeks ahead of the race, we will send an e-mail – get Steve Patt to send a personalized e-mail, OWNER: Mike
 - **ACTION:** Hand out flyer for the race at the Sports Basement movie night, OWNER: Erica Whitney/Alison Boudreau
 - **ACTION:** Creation of flyer OWNER: Imogen
 - Planned expenses are much higher, Audubon donation is not included
 - What proportion of the proceeds is the \$1800 donation to the Audubon
 - ACTION: Remove Peter and Randy's names from the account, CLOSED
 - ACTION: Minutes that share the new officer's names, CLOSED



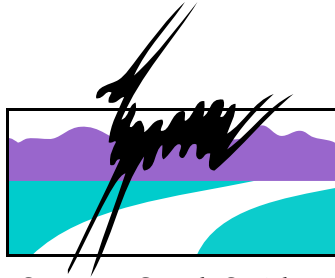
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- **SCS 50K:**
 - Logistics are a green light
 - Registration is the biggest concern right now
 - Need to focus on the other races
 - Volunteers:
 - There is a volunteer link on ultra sign up
 - We can man everything outside of the Saratoga gap station
 - **ACTION:** Need volunteers to refill water bottles at the 7 mile mark, need to figure out logistics, OWNER: Mike K
 - **ACTION:** Hoo rags need to be finalized this week
OWNER: Mike K
 - Mike to send logo tomorrow
- ClamBake:
 - First test for the new board members
 - Need to organize the rolling aid: next logical station is Vista Point, Waterman GAP and China Grade and Big Basin
 - **ACTION:** Send out e-mail to members OWNER: Hans
 - Website is updated - need to add carpooling list?
 - **ACTION:** FaceBook event - OWNER: Mike K
 - **ACTION:** Map for the members, map of the trail and where to go for the picnic OWNER:
 - **ACTION:** Marker for the picnic location OWNER: Alison/Imogen
 - **ACTION:** Logistics for the carpool OWNER: Hema
 - **ACTION:** Rolling aid station OWNER: Alison/Imogen
 - **ACTION:** Check number of registered numbers from last year OWNER: Mike K
 - **ACTION:** Contact Jill Lacher, for volunteer to help with food setup OWNER: Alison
 - **ACTION:** Set up a call with Peggy and Penny OWNER: Hema



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- **ACTION:** Budget for plates and cups, buy OWNER: Alison
- **ACTION:** Ask Michele Sun to donate Goo for the race
OWNER: Alison
- **ACTION:** Contact Zombie Runner to donate things for the aid station OWNER: Alison
- **Holiday Party:**
 - **ACTION:** Need a date and location, Dec 6th, location: Noelle's, Bill's church OWNER: Hema/Alison
 - What is the budget for the venue? We have enough money
 - **ACTION:** Look into Pichetti, other wineries, look into restaurant next to Hobees, community centers, wine room in Palo Alto OWNER: Hema/Alison
 - What are the rules for selection for Western States - drawing needs to be done ahead of time, typically done the first Saturday in December
 - Ticket cost is \$55, price of the location will be factored into this year's price
- **ACTION:** Mike Kreaden to place minutes on the website
- **ACTION:** Review what to do for the clambake, Hema and Allison
CLOSED
- **ACTION:** Peter will handover the predictive run to the President
CLOSED
- **ACTION:** Dwight to take over trail maintenance and membership/Meetup
 - Scheduled for Sunday July 20th, CLOSED
- General action item review:
 - **ACTION:** Change signatory on the SCS account with Peter, Hans and Hugo, Scheduled for Saturday July 19th CLOSED
 - **ACTION:** Peter and Mike to add content to the website
 - Photos, newsletter, archive and minutes, OWNER: Mike
 - Get search working properly
 - Update the calendar- clambake Sept 7th
 - Have to move the mail server before September
 - **ACTION:** Contact lumber company for the clambake and get permit in person (Hema and Allison), CLOSED



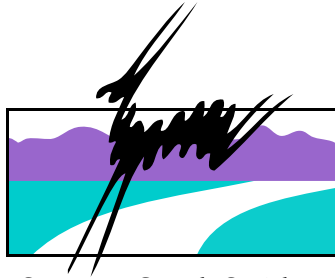
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- ACTION: Need to get insurance certificate, get a permit for the clambake naming the lumber company, OWNER: Hugo, CLOSED
- ACTION: Mike to change snail mail address - CLOSED
- **ACTION:** Sunset the Facebook group
 - The preference is to have the FB page continue and is inclusive for all members and non-members
 - **ACTION:** Send e-mail to Mike Duey to stop granting membership to the group OWNER: Hans
 - **ACTION:** Scrub the membership list OWNER: Mike K
- **ACTION:** When sign up for the meetup, members should explicitly sign the waiver OWNER: Dwight
 - The person doing the announcements should sign a waiver that day, hardcopy
 - **ACTION:** Make a release form OWNER: Hema
- **ACTION:** Create policy on how to turn newbies into members OWNER: Dwight/Hugo
- **ACTION:** Mike to coordinate with Anne on foam rolling workshop
 - Anne is available, location is the issue, choose a Sunday
 - Date chosen: August 24th, Location is still up in the air
 - **ACTION:** Create a FaceBook event OWNER: Imogen
- **ACTION:** Dwight to e-mail the newbies on Meetup - getting template from Hans, OPEN
- **ACTION:** SCS 50K, need to help Peter with sign up and organization, Mike will help out
 - Make it an event that is low key for the next couple of years
 - Allison: to promote to Zombie Runner and Coastal Trail Runner groups
 - **ACTION:** Sponsorship for the race, cash contribution is preferred or sponsor the giveaway OWNER: Mike
 - Hugo checking at EBay
 - ZombieRunner?? For ClamBake, SCS50K and Holiday party
 - FitGeek



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- AOB: Suggest a buddy system for runners, investigate what the options are for runner safety
 - Access membership list online, board members need to approve and activate
 - ACTION: Management of e-mail addresses handed over from Peter to Mike, CLOSED: handed over to Hugo
 - **ACTION:** Dwight to ask all board members to sign up for SCS meetup and give the privileges to edit the pages, OPEN Hans to add board members as editors
 - ACTION: Hugo to follow up on the artwork for the SCS50K, need the dates for when artwork has to be submitted for the headbands, CLOSED
 - **ACTION:** Understand what the limitations/liabilities are for the insurance OWNER: Hugo
 - **ACTION:** Update of the logo
 - Board has voted that an update is required
 - Who will be the resource to do the update?
 - Have a contest at the Xmas party
 - Ask membership about update of the new logo and see if they vote for that
 - OWNER:??
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- What should we do with the race team?
 - Announce results at the club runs
 - We can get more formal about publishing race results
 - What is policy? What is the campaign?
 - Would be nice to know what races members are doing. Can ask for support.
 - Push members to use the FaceBook group. Define a standard as to what information people will provide there
 - Let's start putting events on FB ad hoc - look into liability implications
 - Will discuss at the next board meeting
 - Announcement schedule:
 - Board members do the announcements for one month:



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- August: Dwight
- September: Allison
- Oct: Hema
- Nov: Hans
- Dec: Hugo
- Jan/15: Imogen
- Feb/15: Mike
- **ACTION:** Time and place of next meeting
 - Date: September 15th
 - Location: Hans/Hema