



## Stevens Creek Striders Board Meeting

**Date:** Jan 20, 2015

**Attendees:** Hugo de Groot, Hans van Rietschote, Hema Ganapathy, Randy Ison, Dwight Brown, Imogen Scott, Alison Boudreau, Mike Kreaden  
**Absent:**

**Location:** Hugo's home, Sunnyvale

- Approval of November meeting minutes - seconded and approved, by Randy and Mike
- **Financial overview**
  - We have \$1,604.10 in cash
  - **Financials:**
    - **ACTION:** Check the liability insurance due date and payment amount OWNER: Hugo
    - **ACTION:** Need to send a note to everyone and let them know how much they paid towards the Audubon society - the amount is tax deductible, share their TAX ID# OWNER: Hugo
    - **ACTION:** Create a form letter and send to all participants, OWNER: Hugo
    - **ACTION:** Send a separate note to the Team Andrew contributors, TAX ID for LLS, OWNER: Hugo, CLOSED
      - Note will not be sent since contributions are less than \$15 CLOSED
- **Discussion on benefits of membership**
  - Send out a letter to the members regarding what the money goes to support
  - Solicit the membership dues, renew now for a discounted price, write about volunteering, we are paying to run with people who know the trail and insurance- to be tabled until next board meeting
    - **ACTION:** Hema to write the e-mail, Hans to send out the e-mail, Hugo to provide list of members
  - Once a quarter make a list as to whose membership is overdue



- Go to an annual membership fee – look into how to use PayPal
  - **ACTION:** Hugo
- Offer a family membership with a barkie?
- Have a further discussion at the next meeting
  - **ACTION:** Hugo to do membership analysis
- Send out a financial statement to the members via posting on the web, include in the minutes
  - ACTION: Mike
- **Holiday Party:**
  - Got a \$450 discount from the caterer due to missed appetizers
  - More time to spend on the awards, need more race entries , awkward karaoke night?
  - Talent show, theme dress night
  - \$80/person
- **Website updates:**
  - Two pages – before December and after December pages
  - Need to post race debriefs, ACTION: Mike
  - Put a note on the web for upcoming races, ACTION: Mike
  - We should use Facebook for more real time updates
- **Run for Amma:**
  - Date: Feb 28th
  - The route has been set, start at Rancho and first aid station is Montebello
  - 5-6 people signed up for 50 miler
  - Need more volunteers this year for course marshals and sweeps
- **Newsletter:**
  - The newsletter will come out at the end of January
  - Need new submissions by Saturday the 24<sup>th</sup>
  - Include a thank you to all companies that contributed gifts etc for the holiday party
  - Mike to include article about Run for Amma
  - Proposal: can we change to newsletter to a newsfeed, RSS feed
  - **ACTION:** Randy to look into how to make the newsletter into a feed on FB or other



- **ACTION:** Hugo to give Randy the full list of the membership list
- **Upcoming activities:**
  - **Newbie run:** Feb. 7<sup>th</sup>/15, ACTION: Hans to update text, Mike to put on the website
  - **Trail maintenance:** Dwight will get a date soon for Picchetti trail
  - **Predictive run:** May 16<sup>th</sup>/15
  - **ClamBake:** Aug. 23<sup>rd</sup>/15
  - **Stevens Creek 50K:** Sat Sept. 26<sup>th</sup>
  - **Holiday Party:** Dec. 12<sup>th</sup>
  - **Weekend events:** ACTION: Dwight send out a FaceBook poll to get input on whether people are interested
- **New logo:** ACTION: Hema and Imogen to work on a proposal
- **ACTION ITEMS:**
  - Dwight: limit the number of Sat runs you can do until you join, write up a policy on the meetup, get help from Imogen
    - Imogen has written the disclaimer
    - New members should get a welcome, Hans sends out an e-mail - Hans to send the blurb to Dwight, Hans will update the meetup
  - Hugo to write an app for signing up new members - OBSOLETE
  - Make a release form for new members - HEMA
  - Contact Quicksilver to see what they do for insurance - Dwight, CLOSED
  - Limits and liabilities on insurance - CLOSED
  - Scrub the membership list - action moved from Mike to Hugo, CLOSED
  - Do an audit of the website OWNER: Randy, still OPEN
  - Hugo to add Weston as a new member, send him a welcome e-mail - CLOSED
  - Welcome letter/package to new members ACTION: Hans/Hugo
  - Dwight to get a date for trail maintenance and inform the club
- **Announcement schedule:**
  - Board members do the announcements for one month:
    - Jan/15: Imogen



- Feb/15: Mike
- Mar/15: Randy
- Apr/15: Hema
- May/15: Alison
- June/15: Hugo/Randy
- **ACTION:** Time and place of next meeting
  - Date: Feb 23<sup>rd</sup>/15
  - Location: Dwight's house, 2072 Crist Dr, Los Altos, CA